- 1 you can show the demand, you don't pay a dime for it. So,
- 2 again, T-1s are free, and it's when you get into the end of
- 3 the 45 meg range, that you start to pay.
- In Maine, right now, we have a few initiatives
- 5 that are going. Bell Atlantic's incentive rate case is up
- 6 again in front of the Commission, and we're going to argue
- 7 or file comments to the point that we need to expand this
- 8 initial kiosk model.
- 9 We first looked at it in terms of education, but
- 10 now we need to look at it in terms of overall network
- 11 deployment.
- 12 And we've identified towns throughout Maine which
- 13 are focuses of economic activity. They could be Portland in
- 14 the south or it could be a tiny town like Jackman, up near
- 15 the Quebec border. But, still, Jackman is the regional
- 16 focus for the economy of that region.
- 17 So what we're going to push for the Commission to
- 18 do is to, and hopefully for Bell Atlantic to go along with,
- 19 is to begin to deploy those services up to those magnet
- 20 towns, where most of the economic activity occurs, and work
- 21 with those towns to aggregate their demand and make those
- 22 investments worthwhile.
- Last year the legislature reduced
- 24 telecommunications property tax rates by 40 percent,
- 25 recognizing the importance that this infrastructure plays

- 1 for a rural state like Maine.
- 2 And we've started to link all of our various
- 3 telehealth networks. We have several throughout the state,
- 4 but we're trying to bring them all together into a larger
- 5 network. And one of them is particularly interesting. They
- 6 have a boat that goes off, it's a missionary boat that goes
- 7 to the offshore isles that's wired with ISDN, and they're
- 8 able to deliver telehealth services to people who otherwise
- 9 would likely not make it to the mainland for health care.
- And, finally, we have a marine research network
- 11 where we have linked all of our marine research
- 12 institutions, again, by ATM to each other, so that we can
- 13 create sort of a virtual critical mass, whereas we might
- 14 have a more broadly distributed network otherwise.
- And, in short, that's what we see. The real
- 16 important step here is to take 706 and go from the kiosk
- 17 model to the next step, the fully distributed model, and
- 18 we're taking it slow in Maine, but we think that we're on
- 19 the right track.
- Thanks.
- MR. PAUL VASINGTON: Thanks, Jim, appreciate that.
- 22 That's really fascinating, what you've been able
- 23 to do.
- I'd like to -- we have time for a lot of questions
- 25 and I want to -- I'll start off with one and then turn it

- 1 over to the Joint Conference members, but my question for
- 2 any of the panelists who want to address it is: We've heard
- 3 of your successful models and what you've done with schools
- 4 and libraries and with commercial enterprises and
- 5 businesses.
- 6 What do you think the prospects are for using this
- 7 kind of model of public/private partnership to getting out
- 8 to the residential market, also, and see if we can get
- 9 residential customers involved in getting broadband service?
- 10 MR. CHARLES PODESTA: I think speaking for
- 11 Berkshire County, that's something that we are actually
- 12 looking at. We haven't proceeded too far, but one of the
- 13 things we're looking at is, can Berkshire Connect, since
- 14 it's already formed as a nonprofit, can we have residents
- 15 join Berkshire Connect and then, by joining, can they get
- 16 the long-distance rates and the internet rates that are
- 17 provided to businesses?
- 18 I think there's some legal issues around that
- 19 right now that we're looking into, but if we could make that
- 20 happen, we would certainly go in that direction.
- The other thing that we have to be sensitive to,
- 22 especially with the internet, is the local ISPs and the
- 23 issues around competing with them. Right now, we have them
- on board, because they can join Berkshire Connect and take
- 25 advantage of the rates, and then sell to residential

- 1 customers. So we'd be undercutting them if we did that.
- 2 So you've got to sensitive to that, but it is
- 3 something that we're looking at.
- 4 MR. EUGENE CURRY: And it's certainly something
- 5 that we've been looking at at Cape Cod Connect. We have
- 6 made one of our top goals the solving the last mile problem,
- 7 and we are particularly concerned about the person who might
- 8 be, not only as a resident, but also starting their business
- 9 at home. And, as I mentioned, Bob Madonna started his
- 10 business out of his house.
- And on the Cape, what we have seen is the roll out
- of cable access, which somewhat mirrors the roll out of DSL
- 13 access. But even there, we still have three communities
- 14 that deal with a different cable provider, other than
- 15 MediaOne, who has no immediate plans for any kind of
- 16 significant modem access, and those communities remain
- 17 underserved, and we're working on trying to resolve that
- 18 issue.
- MR. PAUL VASINGTON: Thanks.
- 20 I'll turn now to the Joint Conference members,
- 21 Commissioner Powell or Commissioner Perlman.
- 22 THE HONORABLE MICHAEL K. POWELL: In the previous
- 23 panel we heard a lot of the members describe particular
- 24 kinds of economic or demographic conditions that seemed to
- 25 correlate with deployment, and some of them would seem to

- 1 apply to some of your areas. Those don't go away by virtue
- 2 of the partnership or the aggregation.
- 3 I'm curious whether you could tease out for us in
- 4 what way does the creation of the partnership or the
- 5 correlation kind of serve as a combat multiplier that helps
- 6 overcome teledensity and income?
- 7 And I think we heard one of them, I guess you
- 8 would say, was aggregate of demand. But I was wondering, in
- 9 the context of what the previous panel said, whether you had
- 10 some specifics.
- MR. EUGENE CURRY: I think, unquestionably, from
- 12 our perspective, one of them is the education process that
- 13 results. We put together a technical review team of some
- 14 very sophisticated network people who came from our own
- 15 constituency.
- And one of the things you then start to understand
- 17 is what are the technical limitations and what are the
- 18 policy limitations?
- 19 And then when you're negotiating, if you know what
- 20 those are, you can start to use your -- whatever leverage
- 21 you've developed through the public/private -- if it's a
- 22 technical limitation and the technology just can't do it,
- 23 well, then you know that and you understand that.
- But if, instead, it's a cost decision or a policy
- decision, then you understand that, too. And it makes it a

- 1 lot easier to participate in the negotiations if you've got
- 2 that knowledge level. Without that knowledge level, I just
- 3 don't think you can be effective.
- 4 MR. JOSEPH ALVIANI: I might add to that, because
- 5 as you recall, one of the striking charts this morning was
- 6 also the one that indicated, as you saw, the two consecutive
- 7 charts about people's attitudes about broadband and higher
- 8 services. And then when they knew something about it or had
- 9 seen it, you saw the percentage increased dramatically.
- I think you can really draw an analogy to the
- impact of education information on the quality and
- 12 effectiveness of aggregations.
- I think the more information and education you can
- 14 get out there, regardless of what the demographic
- 15 characterization may be of a community or their income
- levels, the more you're going to develop a level of interest
- 17 which may, in a sense, have more people coming out of the
- 18 woodwork, so that your demand becomes more effective and
- 19 your influence becomes more effective.
- 20 MR. RAY CAMPBELL: Right. I would just add that I
- 21 think that -- I think one of the tactics that Mass.
- 22 Community Network was able to use was that Massachusetts is
- 23 a relatively attractive state in terms of telecommunications
- 24 deployment. It's not like Montana, where it's 500 miles
- 25 east to west and things like that.

- But, I mean, we, by refusing to break out parts of
- 2 the state, I mean, we essentially said that, you know, we
- 3 would -- we were putting the entire public sector market
- 4 into play, as best we could.
- But in order to capture Boston and 128 and 495,
- 6 the highly attractive, lucrative telecommunications markets
- 7 in Massachusetts, you had to agree to offer the same deal to
- 8 everyone else. So that let us leverage the private sector's
- 9 interest in getting the Boston and 128 and 495 belts, it
- 10 meant that they had to pick up those other things.
- I think one other thing that we did, and it goes
- 12 with what some of the people have been saying before, is
- 13 that a lot of it is about educating the vendor community,
- making them realize what a good deal you've got for them,
- 15 because you think that they would know it, but in fact
- 16 there's an awful lot that they can learn from you, and it
- 17 can increase their excitement.
- 18 And we, frankly, had something of an attitude
- 19 about us when we were meeting with the vendor community,
- 20 saying that, you know, Massachusetts is a very attractive
- 21 market in terms of its telecommunications potential.
- But, also, we emphasized that Massachusetts has
- 23 not just national but international marquis brand
- 24 recognition in a couple of fields, but education and
- 25 technology are two of them. And we said that, you know,

- there's got to be some value to a private sector
- 2 organization to capture that franchise, to be the official
- 3 education, technology telecommunications provider in
- 4 Massachusetts.
- And so we pretty much told the vendors, right at
- 6 the first meeting, that if you're talking retail, not
- 7 interested; if you're talking retail minus 50 percent, still
- 8 not interested. We want to find somebody that's willing to
- 9 make a strategic -- if it sees a strategic opportunity in
- 10 partnering with the state.
- And so we did find a young, aggressive
- 12 telecommunications company that had planned to deploy
- 13 broadband infrastructure in many parts of the state, and the
- 14 opportunity to capture this business was attractive enough
- 15 to them that they agreed to deploy in the entire state and
- 16 resulted in a much better deal for us.
- MR. CHARLES PODESTA: The only reason that
- 18 education is so important is because the incumbent local
- 19 exchange carriers or RBOC in those regions aren't doing the
- 20 education. It's more beneficial to them to have the
- 21 population not be educated on these issues, because what
- 22 will happen if they are educated is they will form these
- 23 co-ops and then the competition will begin.
- And right now in a lot of rural areas, the ILECs
- 25 can basically charge whatever they want to charge at this

- 1 point.
- 2 So I think Joe and everybody on the panel is
- 3 correct, that it's up to the community to take charge of
- 4 that education process and that's key.
- 5 MR. EUGENE CURRY: Let me just add one other
- 6 thing, and that is the major advantage with which the
- 7 governor -- the government partner brings to the table,
- 8 which does not involve massive amounts of money or subsidies
- 9 in investment; and, that is, that we can get away with a
- 10 lot, which in the private sector would be either a violation
- 11 of antitrust laws or other kinds of laws.
- I mean, in a sense, what you're hearing described
- 13 here are tying arrangements, and in the real estate
- 14 development market, linkage.
- 15 You know, you want this, you've got to do
- 16 something else, you want that.
- 17 So that is a major leverage point in this area,
- 18 which I think the governmental partner can bring to the
- 19 table in a public/private partnership.
- MR. PAUL VASINGTON: Mr. Perlman.
- THE HONORABLE BRETT A. PERLMAN: How easily
- 22 replicable are the models that you guys have created here?
- 23 Could they be rolled out to other states and other
- 24 jurisdictions?
- 25 MR. CHARLES PODESTA: I think that the models

- 1 could be rolled out under certain conditions.
- I think that you've got to have -- since
- 3 aggregation is an essential element of this, if you don't
- 4 have a sufficient base of potential users, you're just not
- 5 going to be able to make that business case.
- 6 Similarly, I think you need, both from the
- 7 technology community and the technology dependent community,
- 8 a number of people who are willing to make a commitment and
- 9 who have a sufficient level of expertise, that you can make
- 10 this thing happen.
- We relied heavily on the Mass. Technology
- 12 Collaborative for some in-house technical expertise and for
- 13 some consulting, but we also had a significant commitment of
- 14 very sophisticated individuals from members of our
- technology companies, and it was really essential.
- I think to try and do this in another community
- 17 where you were starting out without those basic components,
- 18 I think it would be very difficult.
- 19 THE HONORABLE MICHAEL K. POWELL: I would say that
- 20 I think that the details aren't always replicable. I think
- 21 that there's, obviously, differences between Massachusetts
- 22 and, as I mentioned, Montana, with its 500 miles from east
- 23 to west.
- But the guiding principles, the philosophy, some
- of the organizing concepts behind the initiatives, I think

- 1 those are widely, in not universally, applicable.
- MR. EUGENE CURRY: Yeah, I would just say that,
- 3 you know, to some extent it goes back to some of the lessons
- 4 learned, which are really lessons about fundamentals, more
- 5 than they are about the details.
- 6 Having been part of the so-called Massachusetts
- 7 Miracle, I know that the claim that this stuff was
- 8 replicable elsewhere was quite baffling at bottom line,
- 9 but what wasn't was the fact that there are some fundamental
- 10 elements.
- 11 You know, simply stated, I mean, what have we all
- 12 been talking about here? We've really been talking about
- the ability to empower local people to act in a different
- 14 way, to enhance their ability to compete and to negotiate.
- 15 And, you know, the fundamentals for that I think
- 16 are consistent, providing accurate information, which is
- 17 really related and directly related to that particular
- 18 community or area, being able to provide technical services,
- 19 where necessary, finding the civic entrepreneurs in those
- 20 communities who ultimately are going to make it a locally
- 21 driven effort, providing the kind of institutional
- 22 infrastructure where it does not exist.
- 23 And one of the things we finding in terms of a
- 24 variation is that in some of our regions you've got really
- 25 strong institutional mechanisms in those communities

- 1 already; and, others, you've almost got to create a support
- 2 network to allow that particular project to sustain itself.
- But I think in that regard, there are a lot of
- 4 fundamentals which can be replicated anywhere.
- 5 MR. CHARLES PODESTA: I think it's absolutely
- 6 imperative that these models are packaged in some way,
- 7 whether it's a road map or fundamental elements, because one
- 8 of the disadvantages of this process, this public/private
- 9 partnership, is the time it takes to do it.
- 10 You know, you're looking at about a three-year
- 11 commitment, if you've got to create your own model and then
- 12 implement it and that's what it's taken us.
- 13 If we can shortcut that with some sort of road map
- 14 and get it down to an 18-month process for some of these
- 15 rural communities, then I think that will benefit everybody.
- 16 MR. JIM DOYLE: In Maine we borrowed heavily from
- 17 other states in developing each of our programs. But the
- 18 key that we found was to have a committed leadership, both
- 19 at the executive and at the legislative level, and their
- 20 commitments, what made this possible, and the network stuff
- 21 was the easy part, once they were on board.
- 22 MR. PAUL VASINGTON: Other questions from the
- 23 panel?
- 24 THE HONORABLE MICHAEL K. POWELL: I have a
- 25 question.

- 1 MR. PAUL VASINGTON: Commissioner Powell.
- THE HONORABLE MICHAEL K. POWELL: Two questions.
- 3 I'll get them all at once.
- 4 One, to play a cynical devil's advocate a little
- 5 bit. What we're calling partnerships, but I don't
- 6 necessarily hear the partner part. That is, it seems a lot
- 7 of what we've heard is an emphasis on the way, which is
- 8 valuable in and of itself, communities can aggregate their
- 9 buying power and they have a stronger negotiated position,
- 10 but that it almost sounds as if it's still basically a
- 11 commercial transaction.
- 12 Is there something more you could say about the
- 13 degree to which you view these providers, not just as
- 14 suppliers, but are sort of joined in the same cause as
- 15 partners, in some sense, maybe above and beyond simple
- 16 commercial benefit.
- The second thing I was going to ask is the degree
- 18 to which some of you may feel that you're locked into a
- 19 provider, potentially for some serious period of time in
- 20 which technology and other things can change.
- To give you an example, we've seen some instances
- in the country in which local franchises, you know, give
- 23 exclusivity to certain kinds of cable companies, certain
- 24 kinds of technology that has subsequently proven damaging,
- 25 because they deployed certain kinds of systems that now

- 1 counties can't get out of because of a heavy infrastructure
- 2 investment in a model that's not digital friendly, for
- 3 example.
- 4 So those two questions.
- 5 MR. PAUL VASINGTON: Mr. Podesta, you may want to
- 6 address the latter question, as far as how to handle in
- 7 terms of pressure?
- 8 MR. CHARLES PODESTA: Yeah. The technology side
- 9 with the infrastructure, basically, we're going to do a
- 10 wireless approach, which is less costly, but it also can be
- 11 -- it can evolve as this new technology comes out.
- 12 And we've got -- it's imperative on Global
- 13 Crossing to stay up with that technology. They're
- 14 responsible for the build out, responsible for that network;
- and if they do not stay up on the technology, we're
- 16 well-within our rights to move to Bell Atlantic or any other
- 17 provider if I want to build a gigabyte network and Global
- 18 Crossing cannot give me a solution.
- 19 So that is part of the contract.
- 20 MR. JOSEPH ALVIANI: Yeah, I would also say that
- 21 it's probably imperative that whatever relationship occurs
- 22 with the initial provider or providers, that it's relatively
- 23 short in duration, to protect yourself against the fact
- 24 about getting locked in too long.
- Now, obviously, that's part of negotiations, so a

- 1 company can know how much they ought to be investing in
- 2 order to get some sense of how much they're going to get as
- 3 a return.
- But I think that's sort of fundamental,
- 5 particularly in these areas where there has not appeared to
- 6 be a sort of competitive market, where you've got, you know,
- 7 multiple vendors interested in pursuing it.
- And as far as your first question is concerned, it
- 9 strikes me that what we're seeing as a result of some of
- 10 these models is the opportunity to begin to get providers to
- 11 think of themselves as having to be partners with the
- 12 community.
- Prior to these things, there was no reason for
- 14 them to think about it. Either they were in a monopoly
- 15 situation or they weren't fully aware of what the market
- 16 potential might be in this area, in these areas, where they
- 17 would simply ignore them, because they thought there weren't
- 18 sufficient markets to justify investments.
- 19 MR. JIM DOYLE: In what we've done with education,
- 20 we've sort of stuck to what government does, which is
- 21 educate its citizens, but what we've tried to do is get our
- 22 partner to deploy to areas there they might not otherwise
- 23 deploy.
- So, therefore, you know, not really a partnership
- 25 so much, you're correct, but sort of a jump start or try to

- 1 provide some type of admission to future partnerships.
- 2 MR. EUGENE CURRY: I think that in terms of your
- 3 first question, Commissioner, I think the process has
- 4 evolved so that we have, as Joe just said, developed more of
- 5 a partnership relationship with the providers.
- 6 We were very surprised to learn that some of the
- 7 newer providers coming into the market, in terms of trying
- 8 to decide where they were going to -- some of the DSL
- 9 resellers were relying on outdated and inaccurate
- 10 information that were guiding them to provide their services
- in communities that would leave out significant portions of
- 12 the population, and we were able to help educate them about,
- 13 well, you know, this information is wrong. Here's what you
- 14 need to be thinking about.
- So I think it is -- it is part of the empowerment
- 16 process that you are able to deal with the providers on a
- 17 more equal level. And I think that that's part of what
- 18 could be learned and could be replicated in other
- 19 communities.
- 20 MR. RAY CAMPBELL: Just one last point I wanted to
- 21 throw in. I mean, we've really, we've tried to work very
- 22 hard with the private companies that we've struck
- 23 arrangements with to really emphasize the partnership aspect
- of it, and it's, as a result is -- with something this new,
- 25 there's constantly unexpected issues coming up, those things

- 1 that you didn't contemplate.
- And as I am a recovering lawyer, I'm sort of
- 3 astonished at how often we don't even consult the contract
- 4 documents to determine what we're going to do. We get into
- 5 a room, we decide sort of what makes sense, who's got the
- 6 core competencies, who's in a better position to address it,
- 7 and it almost never comes down to, look, you said you were
- 8 going to do this in the contract.
- 9 It really has -- we've developed a real
- 10 partnership mentality with them where it's almost entirely
- 11 based on, you know, who's more available, who has the
- 12 resources, who's got the better fit for the requirements.
- 13 That's how we're making decisions with our
- 14 partners. So it has a real partnership feel to it.
- 15 MR. JIM DOYLE: This is one last point, but it's
- 16 difficult, given state contracting laws, to really develop a
- 17 partnership from the start, because you're forbidden to talk
- 18 to people in a partnership way, and you really get somebody
- 19 joining you at the point of the contract. And that's often
- 20 not the best way to go.
- MR. CHARLES PODESTA: I'll just follow up on that.
- 22 But that's, again, where the public/private nature
- 23 -- because we can have some of the conversations that Jim
- 24 could not have.
- And we found with the providers that we've been

- 1 working with that even when we've had somebody who said,
- 2 well, we're not interested in doing this, are working with
- 3 you on this particular aspect of the project.
- 4 The decision to not go forward feels better,
- 5 because we understand exactly what the -- and have a higher
- 6 level of confidence in what we're hearing is accurate
- 7 information, and it makes sense.
- And we understand their perspective on certain
- 9 decisions, as well. And I think that's an improvement that
- 10 benefits everyone.
- MR. RAY CAMPBELL: I'd like to have one more thing
- 12 on that.
- I think one thing that was very helpful for the
- 14 Massachusetts Community Network is that in the legislature
- 15 selecting my organization, MCE, to heat up the procurement,
- 16 by statute, we're exempt from the state's procurement laws,
- 17 and so we were able to do something that, having had six
- 18 years experience in state government, was radically unlike
- 19 procurements done inside the public sector.
- 20 We let vendors submit preliminary proposals and we
- 21 would sit down with them and critique their proposals and
- 22 tell them what they could do better and give them
- 23 indications of whether they're on the right track or off the
- 24 right track, as opposed to the usual cone of silence that
- descends whenever a state agency issues an RFP, and nobody

- 1 can talk to anybody.
- We were encouraging the vendors to come in and
- 3 give us an indication of what they were going to do and we
- 4 tried to point them in the right direction.
- 5 MR. PAUL VASINGTON: Okay, do we have any
- 6 questions from the audience?
- 7 MR. RAY CAMPBELL: We've got lots of answers, as
- 8 you can tell.
- 9 (Laughter.)
- MR. PAUL VASINGTON: That's why they're refraining
- 11 from asking any questions.
- 12 Okay.
- 13 FROM THE AUDIENCE: Yeah, I have one question on
- 14 the aggregation, which is a really interesting kind of way
- 15 to go, but why should Boston or Hartford or Worcester or
- 16 Portland join these aggregations? What's the problem --
- 17 what problems do you run into when you try to aggregate
- 18 quite disparate kinds of partners?
- 19 THE HONORABLE BRETT A. PERLMAN: Let me just
- 20 repeat the question for the people in the back of the room.
- The question was: On aggregation why would
- 22 Boston, Portland and Worcester and some other areas want to
- 23 get involved in that kind of aggregation? What are the
- 24 disparate needs of different areas for aggregation?
- MR. RAY CAMPBELL: From the perspective of

- 1 Massachusetts Community Network, I mean, we were able to
- 2 achieve a \$400 per month price point.
- And actually, I didn't mention, but that includes
- 4 a Cisco router. It included in the \$400 per month price.
- 5 That's a far better deal than Boston was able to strike on
- 6 their own. So, you know, there's still an incentive.
- 7 MR. CHARLES PODESTA: I also think in the business
- 8 side of it, they probably could aggregate. And like with
- 9 health care or some of these other institutions, maybe
- 10 libraries, they could actually aggregate and probably drive
- 11 the price for the urban areas down, which would then help
- 12 us, because then we would go after, we would say, hey, we're
- 13 not equal to Boston or Worcester or Springfield, any more.
- 14 So we'd sit down with our partner and try to do that.
- 15 But I think there's benefits.
- The problem you run into is the cultural
- 17 differences of the different businesses. We ran into that
- 18 in Berkshire County. We have, you know, museums, schools,
- 19 private businesses, manufacturing, and you get these people
- in a room and they all have different thoughts as to how you
- 21 should proceed. So it's good to have, we talked earlier
- 22 about a model, if we could have a model or a road map, that
- 23 would make it a lot easier when you pulled these people into
- 24 a room.
- MR. EUGENE CURRY: And you raise a good point,

- 1 though.
- We've been sitting here, describing what has been
- 3 a successful process, and I think it has been a successful
- 4 process.
- 5 But when you bring -- if you're going to make this
- 6 work, you've got to bring in disparate elements of the
- 7 community, and they have different agendas.
- And building a consensus about how to proceed is
- 9 not always an easy task. Some of our meetings were very
- 10 heated about how we were going to handle certain issues, and
- I remember telling my co-chair that some times I felt less
- 12 like the chair of a collaborative effort and more like the
- 13 guest host on Family Feud.
- 14 But that's part of the issue. You've got to work
- 15 those issues. And that's why it takes a long time.
- I think that Chuck's right, there are ways that
- 17 you can compress the process, but that building of consensus
- 18 is, I think, always time consuming and always will be time
- 19 consuming.
- 20 MR. JIM DOYLE: I have a question for the folks in
- 21 Massachusetts.
- We've done mostly governmental or municipal
- 23 organizations in Maine. We haven't done businesses, which
- 24 it sounds like you've gotten in that role.
- And so to echo that question, do businesses in

- 1 Boston regret giving up some type of competitive advantage
- 2 over their counterparts in the Berkshires or wherever the
- 3 case?
- 4 MR. CHARLES PODESTA: I think they still think
- 5 we're in New York.
- 6 (Laughter.)
- 7 MR. JIM DOYLE: But it hasn't -- that hasn't been
- 8 an issue?
- 9 MR. EUGENE CURRY: I haven't heard any from my
- 10 counterparts in health care in the Boston area. I've talked
- 11 to quite a few of them and it doesn't seem to be a concern.
- 12 MR. PAUL VASINGTON: We have other questions from
- 13 the audience?
- 14 FROM THE AUDIENCE: I seem to remember reading to
- 15 the MCET (inaudible) some public money that was used
- 16 somewhere within state government. What was that money used
- 17 for?
- 18 MR. PAUL VASINGTON: The question was: The public
- 19 money that was used for MCET, what was it used for?
- 20 MR. RAY CAMPBELL: The legislature last summer
- 21 appropriated \$9 million for the Massachusetts Community
- 22 Network initiative.
- We've, by law, but also just for commitments we've
- 24 made, MCET is going go be a completely self-supporting
- 25 network, so the \$400 price point that we've achieved, that's

- 1 not subsidized. That's the fully loaded cost of the
- 2 network, the cost that the vendors are charging MCET and the
- 3 costs that we're incurring in delivering the service, as
- 4 well.
- 5 The \$9 million was used for a variety of one-time
- 6 expenses, some one-time payments to the vendors, some
- 7 start-up costs, marketing, promotional efforts, things like
- 8 that.
- 9 So it's just seed money to get the process moving,
- 10 but it is not going to require any ongoing state support.
- 11 The end price is the fully loaded cost of operating the
- 12 network.
- 13 THE HONORABLE BRETT A. PERLMAN: What was the
- 14 investment in both the Berkshire and the Cape Cod projects
- 15 by the state government, if any?
- 16 MR. RAY CAMPBELL: There was a \$250,000 grant
- 17 early on in Berkshire Connect in order to really perform the
- 18 initial feasibility study and assessment. And that was --
- 19 and other than sort of staff time from our organization,
- 20 which is quasi-public, there was not any additional state
- 21 investment that has been, you know, spent on that project.
- 22 And as far as the Cape is concerned, Gene, it was
- 23 really?
- MR. EUGENE CURRY: There was none, actually.
- It was a commitment of staff resources and some --

- 1 you did hire some consultants that helped us out.
- 2 MR. RAY CAMPBELL: Right.
- 3 MR. EUGENE CURRY: But the only government
- 4 investment in Cape Cod Connect has been a relatively recent
- 5 \$20,000 grant from the County Economic Development
- 6 Organization for some further studies and to hire a
- 7 consultant to do some further work.
- 8 THE HONORABLE BRETT A. PERLMAN: There was also
- 9 for Berkshire Connect about a million dollars, I think,
- 10 appropriated this year.
- MR. CHARLES PODESTA: But not spent.
- 12 THE HONORABLE BRETT A. PERLMAN: But not spent,
- 13 since we were able to do a private build out.
- MR. PAUL VASINGTON: Sir, last question from the
- 15 audience.
- 16 FROM THE AUDIENCE: I'd be grateful for a little
- 17 more information about the relationship between Berkshire
- 18 Connect, Equal Access and Global Crossing. How does that
- 19 triangle work? How did it come to be? How do you ---
- 20 MR. PAUL VASINGTON: The question is: What is --
- 21 speak some more on the relationship, the triangle
- 22 relationship, between Berkshire Connect, Global Crossing and
- 23 Equal Access Network.
- MR. CHARLES PODESTA: Okay. Global Crossing is --
- 25 basically, we have two contracts, one with Global Crossing

- 1 and one with Equal Access.
- 2 Global Crossing is really the -- I would say,
- 3 getting us outside the county, so to speak, and around the
- 4 world, where Equal Access is really contracting to do the
- 5 Berkshire County network itself, the in-company network.
- 6 So there's other parts and pieces to that, but
- 7 that's basically -- right now, for an example, our
- 8 long-distance is being converted to Global Crossing, but our
- 9 data will be converted to the in-county network through
- 10 Equal Access.
- MR. PAUL VASINGTON: Okay. We're going to come
- 12 back at 3:15, but I'd like to thank these panelists for a
- 13 very informative discussion.
- 14 (Applause.)
- 15 (Whereupon, a recess was taken.)
- 16 Panel Presentation III Rural Success Stories & Challenges
- 17 THE HONORABLE JACK R. GOLDBERG: Good afternoon.
- 18 I'm Commissioner Jack Goldberg from the great
- 19 State of Connecticut. I've brought my own cheering section.
- On behalf of my fellow Commissioners, I'd like to
- 21 thank everyone for attending here today.
- 22 When we made the decision late year to seek
- 23 approval to hold this hearing, we thought it would be useful
- 24 for the FCC and for the Joint Board to hear the success
- 25 stories and some of the challenges we're facing in New